

Cookie Notice

This Cookie Notice is dated 22 May 2018.

This Cookie Notice explains how the QA group of companies ("QA", "we", "our" or "us") use cookies and similar technologies to recognise you when you visit any of our websites, portals or online learning environment ("Website"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by us are called "first party cookies". Cookies set by parties other than us are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the Website (e.g. like advertising, interactive content and analytics). The parties that set these third party cookies can recognise your computer both when it visits the website in question and also when it visits certain other websites.

Why do we use cookies?

We use cookies to provide easier navigation around the sites and gather anonymous analytics information. In some cases, cookies are used to provide functionality within sessions, such as within portals or learning environments. Some cookies are required for technical reasons in order for our Websites to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Websites. For example, we may use Google Analytics (a third party cookie) within our Websites to monitor how visitors have landed on our Website, and how they consequently navigate it. This is done so that we can see aggregated (not individual) statistics about which content our users access most frequently.

From time to time we may have links to other services such as social media or video services on our Website. These third party services may drop cookies on your computer when you use them. Due to the nature of how cookies work, we cannot access these cookies nor control their use. Likewise, these third party services cannot access our session or analytics cookies.

How can you control cookies?

You have the right to choose whether or not to accept cookies and to set your own cookie preferences on your computer.

These preferences can be to accept all cookies, to notify you when a cookie is issued, or not to receive cookies at all. However, by opting not to receive cookies at any time, certain features of the Website cannot be provided and you may not be able to enjoy the Website to its fullest. All web browsers are different and to learn how to change your cookie preferences, check the "Help" menu of your browser.

Unless the user's browser has been configured so that it will refuse cookies, our Websites notify the user that the site makes use of cookies and allows the user to customise their browser to configure their preferences.

Cookies notification and control

On our Websites we have provided a cookie control that is visible on the page. This control provides information on our use of cookies and seeks the user's agreement before proceeding to use the site.

Cookies within our Websites

Site: www.qa.com

Category	Cookie Name	Description/Purpose
ASP Session Cookies	.ASPXAUTH	These cookies are used to identify the users sessions on our servers. The session being an area on the server which is used to store data between HTTP requests. When a user connects to our website, a unique session ID will be affiliated with the user. This cookie contains the user's session ID and the cookie will expire at the end of the session (when user closes their browser).
	ASP.NET_SessionId	
Infinity Call Tracking	ictf_in1291	We use Infinity call tracking cookies in order to ascertain where a website visitor came from and what phone number to display to them. Many of these cookies are stored on a per-installation basis and so will be suffixed with the Installation ID (denoted by).
	ictf_in1291	
	ictf_master	
Optimizely	optimizelyBuckets	Optimizely uses persistent visitor-level cookies and localStorage to uniquely identify visitors, track their actions, and deliver consistent experiences across page loads. It sets a number of cookies, each storing a different set of data.
	optimizelyEndUserId	
	optimizelyPendingLogEvents	
	optimizelySegments	
Wow Analytics/Communigator	wow.anonymousId	WOW Analytics cookies provides further analytical information about the visitors and usage of our website.
	wow.schedule	
	wow.session	
	wow.utmvalues	
Sitecore	SC_ANALYTICS_GLOBAL_COOKIE	These cookies help us deliver personalised content to you and provide anonymous reports to us on how visitors use our site. They also use randomly generated identifiers assigned to a visitor to help identify returning visits to the site.
HotJar	hjIncludedInSample	Hotjar is used by us to understand how our website visitors use the website. These session cookies are set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.
Chat	__zlcmid	These cookies are managed by ZopIM, who provide the technology behind our 'live chat' system. The __zlcmid cookie allows you to continue a chat with us as you view different pages on our site, or if you come back to the site later. If you choose to disable this service from the live chat window's options menu or the 'ON/'OFF' switch above, the __zlcpriacy cookie is set to remember that decision and the __zlcmid cookie is deleted.
	__zlcpriacy	
Google Analytics	__ga	These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve the sites. The cookies collect information in an anonymous form, including the number of visitors to the sites, where the visitors have come to the site from and the pages they have visited.
	__gat	
	__gid	
Google Website Call Conversion	gwcc	These cookies allow us to understand where our online advertising is being effective.
	__uetsid	
Post Code Anywhere	pcaInstallationId	This Website uses PostcodeAnywhere. A single cookie is used to retrieve a list of addresses previously retrieved by the user from PostcodeAnywhere database so they do not have to complete the full address each visit.
WorldPay	__ADRUUM_BT	If you make a purchase within our website, we use Worldpay to provide the card transaction service. Worldpay will set a cookie when it is providing that service.

Category	Cookie Name	Description/Purpose
ASP Session Cookies	ASP.NET_SessionId	These cookies are used to identify the user's sessions on our servers. The session being an area on the server which is used to store data between HTTP requests. When a user connects to our website, a unique session ID will be affiliated with the user. This cookie contains the user's session ID and the cookie will expire at the end of the session (when user closes their browser).
Google Analytics	_ga _gat _gid	These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve the sites. The cookies collect information in an anonymous form, including the number of visitors to the sites, where the visitors have come to the site from and the pages they have visited.
Facebook	fr	We use the Facebook Like button to integrate our website with our page on Facebook.com. In doing so this causes some cookies to be created by Facebook that detect the number of "likes" and whether you are logged into Facebook or not as well as tracking your use.
Vimeo (Video)	player vuid	We use Vimeo to embed videos onto our website. These cookies are used by Vimeo to track information about how the Vimeo service is being used, so Vimeo can make improvements and report on performance.
YouTube (Video)	PREF VISITOR_INFO1_LIVE YSC	YouTube cookies are used to attempt to estimate the video speed for a particular YouTube hosted video. YouTube uses this data to identify ways it can help improve your viewing experience by determining the amount of time you need to wait before you can watch the video. It also helps determine the quality of the video you can watch. They also track your preferences so that related content or adverts can be shown within the YouTube video.

Category	Cookie Name	Description/Purpose
Craft CMS Session Cookies	CRAFT_CSRF_TOKEN CraftSessionId	These are Craft CMS cookies. The cookies are used to track a user's recent activity, last visit and general site movements. Like the Google Analytics cookies, these contain no personally identifiable information.
Google Analytics	_ga _gat _gid	These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve the sites. The cookies collect information in an anonymous form, including the number of visitors to the sites, where the visitors have come to the site from and the pages they have visited.
Sharpspring	_ss _ss_referrer _ss_tk koitk	We use Sharpring to track visitors to our sites. Their cookies allow browser visits to be tied to the lead with the same cookie regardless of session and referrer and includes location and ensures that multiple visits to the site can be grouped.
Google Analytics	_ga _gat _gid	These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve the sites. The cookies collect information in an anonymous form, including the number of visitors to the sites, where the visitors have come to the site from and the pages they have visited.
Sharpspring	_ss _ss_referrer _ss_tk koitk	We use Sharpring to track visitors to our sites. Their cookies allow browser visits to be tied to the lead with the same cookie regardless of session and referrer and includes location and ensures that multiple visits to the site can be grouped.

Category	Cookie Name	Description/Purpose
Django Session Cookies	csrftoken	Django cookies are used to prevent cross-site request forgery (CSRF or XSRF) which are a type of attack where a malicious site could try to make your browser send requests to another site in an attempt to leverage the permissions of the user.
	sessionid	
Google Analytics	_ga	These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve the sites. The cookies collect information in an anonymous form, including the number of visitors to the sites, where the visitors have come to the site from and the pages they have visited.
	_gat	
	_gid	
	gac<property-id>	
Swift Type	st-sh	We use Swiftype to provide search results on our websites for products, blog posts, tutorials, wish lists, and other content. The text of search strings is sent from our servers to Swiftype. We do not send any information about customers to Swiftype.
LivePerson	LPVID	LiveEngage uses information stored in cookies to maintain session data and to identify returning visitors by saving LiveEngage-specific data such as visitor ID and last chat date. It is important to note that the cookies do not contain any private customer data, or any data that can be accessible or useful outside of LiveEngage.
	LPSID-1333	

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PHP Session Cookies	PHPSESSID	We use these cookies to store a simple message when a form is submitted that can be displayed on a different page. For example, if an enquiry form is completed incorrectly, a message will be stored and presented to the user to indicate the errors in the submission. When an enquiry form is submitted successfully, a message is stored and presented to the user thanking them for their enquiry.
Google Analytics	_ga	These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve the sites. The cookies collect information in an anonymous form, including the number of visitors to the sites, where the visitors have come to the site from and the pages they have visited.
	_gat	
	_gid	
	collect	
Google Network	ads/ga-audiences	These cookies are used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.
	ads/user-lists/#	
Aker0	_cfduid	This cookie is used by the Aker0 Forms service and Cloudflare to identify trusted web traffic.
	_ak	
	_vuid-#	
Facebook	fr	We use the Facebook Like button to integrate our website with our page on Facebook.com. In doing so this causes some cookies to be created by Facebook that detect the number of "likes" and whether you are logged into Facebook or not as well as tracking your use.
	tr	
DoubleClick	IDE	DoubleClick uses cookies to improve advertising. Some common applications are to target advertising based on what's relevant to a user, to improve reporting on campaign performance, and to avoid showing ads the user has already seen. Cookies themselves contain no personally identifiable information.
	test_cookie	
Rubicon Project	khaos	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.
	put_#	
	rpb	
	rpx	
	tap.php	
	c	
Response Tap	adiErr	We use Response Tap within our websites and the service uses cookies to provide us with valuable insight in helping us understand visitor interaction between our website and call centre. Cookies are used to track visitors, and to help prevent errors in tracking visitors where they may be using one browser with multiple tabs opened. The cookies also ensure that information can be collected overtime regardless of how many visits has been made to the website.
	adiLP	
	asiS	
	adiV	
	adiVi	
	JSESSIONID	
	_adiCookieCheck	

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PHP Session Cookies	PHPSESSID	We use these cookies to store a simple message when a form is submitted that can be displayed on a different page. For example, if an enquiry form is completed incorrectly, a message will be stored and presented to the user to indicate the errors in the submission. When an enquiry form is submitted successfully, a message is stored and presented to the user thanking them for their enquiry.
Google Analytics	_ga _gat _gid collect	These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve the sites. The cookies collect information in an anonymous form, including the number of visitors to the sites, where the visitors have come to the site from and the pages they have visited.
Google Network	ads/ga-audiences	These cookies are used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.
Akero	_cfduid SESS# _ak _vuid-# _vuid- 5a61d8d6e3833e4f00088257	This cookie is used by the Akero Forms service and Cloudflare to identify trusted web traffic.

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Google Analytics	_ga _gat _gid collect	These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve the sites. The cookies collect information in an anonymous form, including the number of visitors to the sites, where the visitors have come to the site from and the pages they have visited.
Google Network	ads/ga-audiences ads/user-lists/#	These cookies are used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.
Akero	_cfduid _ak _vuid-#	This cookie is used by the Akero Forms service and Cloudflare to identify trusted web traffic.
DoubleClick	IDE test_cookie	DoubleClick uses cookies to improve advertising. Some common applications are to target advertising based on what's relevant to a user, to improve reporting on campaign performance, and to avoid showing ads the user has already seen. Cookies themselves contain no personally identifiable information.
Rubicon Project	khaos put_ rpb rpx c	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.
ResponseTap	adiErr adiLP asiS adiV adiVi JSESSIONID _adiCookieCheck	We use Response Tap within our websites and the service uses cookies to provide us with valuable insight in helping us understand visitor interaction between our website and call centre. Cookies are used to track visitors, and to help prevent errors in tracking visitors where they may be using one browser with multiple tabs opened. The cookies also ensure that information can be collected overtime regardless of how many visits has been made to the website.

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PHP Session Cookies	PHPSESSID	We use these cookies to store a simple message when a form is submitted that can be displayed on a different page. For example, if an enquiry form is completed incorrectly, a message will be stored and presented to the user to indicate the errors in the submission. When an enquiry form is submitted successfully, a message is stored and presented to the user thanking them for their enquiry.
Google Analytics	_ga _gat _gid collect	These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve the sites. The cookies collect information in an anonymous form, including the number of visitors to the sites, where the visitors have come to the site from and the pages they have visited.
Google Network	ads/ga-audiences ads/user-lists/#	These cookies are used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.
Akero	_cfduid _ak _vuid-#	This cookie is used by the Akero Forms service and Cloudflare to identify trusted web traffic.
ReponseTap	_adiCookieCheck JSESSIONID adiLP asiS adiV adiVi	We use Response Tap within our websites and the service uses cookies to provide us with valuable insight in helping us understand visitor interaction between our website and call centre. Cookies are used to track visitors, and to help prevent errors in tracking visitors where they may be using one browser with multiple tabs opened. The cookies also ensure that information can be collected overtime regardless of how many visits has been made to the website.
ShareThis	_stid	We use a button on our websites to allow you to easily spread the word about QA to other people, by one of several means. The cookies simply determine whether you are signed in to ShareThis independently, and make the button work.
DoubleClick	test_cookie	DoubleClick uses cookies to improve advertising. Some common applications are to target advertising based on what's relevant to a user, to improve reporting on campaign performance, and to avoid showing ads the user has already seen. Cookies themselves contain no personally identifiable information.
AddtoAny	uvc	AddToAny automatically integrates with Google Analytics and enabled visitors to share and save content.
ShareThis	__sharethis_cookie_test__	We use a button on our websites to allow you to easily spread the word about QA to other people, by one of several means. The cookies simply determine whether you are signed in to Share. This independently, and make the button work.

Category	Cookie Name	Description/Purpose
Akero	_cfduid	This cookie is used by the Akero Forms service and Cloudflare to identify trusted web traffic.
ResponseTap	JSESSIONID	We use Response Tap within our websites and the service uses cookies to provide us with valuable insight in helping us understand visitor interaction between our website and call centre. Cookies are used to track visitors, and to help prevent errors in tracking visitors where they may be using one browser with multiple tabs opened. The cookies also ensure that information can be collected overtime regardless of how many visits has been made to the website.
PHP Session Cookies	PHPSESSID	We use these cookies to store a simple message when a form is submitted that can be displayed on a different page. For example, if an enquiry form is completed incorrectly, a message will be stored and presented to the user to indicate the errors in the submission. When an enquiry form is submitted successfully, a message is stored and presented to the user thanking them for their enquiry.
ResponseTap	_adiCookieCheck	We use Response Tap within our websites and the service uses cookies to provide us with valuable insight in helping us understand visitor interaction between our website and call centre. Cookies are used to track visitors, and to help prevent errors in tracking visitors where they may be using one browser with multiple tabs opened. The cookies also ensure that information can be collected overtime regardless of how many visits has been made to the website.
Google Analytics	_ga _gat _gid collect	These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve the sites. The cookies collect information in an anonymous form, including the number of visitors to the sites, where the visitors have come to the site from and the pages they have visited.
Google Network	ads/ga-audiences ads/user-lists/#	These cookies are used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.
Facebook	fr	We use the Facebook Like button to integrate our website with our page on Facebook.com. In doing so this causes some cookies to be created by Facebook that detect the number of "likes" and whether you are logged into Facebook or not as well as tracking your use.
DoubleClick	IDE	DoubleClick uses cookies to improve advertising. Some common applications are to target advertising based on what's relevant to a user, to improve reporting on campaign performance, and to avoid showing ads the user has already seen. Cookies themselves contain no personally identifiable information.
Rubicon Project	c khaos put_ rpb rpx tap.php	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.
DoubleClick	test_cookie	DoubleClick uses cookies to improve advertising. Some common applications are to target advertising based on what's relevant to a user, to improve reporting on campaign performance, and to avoid showing ads the user has already seen. Cookies themselves contain no personally identifiable information.
Facebook	tr	We use the Facebook Like button to integrate our website with our page on Facebook.com. In doing so this causes some cookies to be created by Facebook that detect the number of "likes" and whether you are logged into Facebook or not as well as tracking your use.
Akero	_ak _vuid-#	This cookie is used by the Akero Forms service and Cloudflare to identify trusted web traffic.
ResponseTap	adiErr adiLP asiS adiV adiVi	We use Response Tap within our websites and the service uses cookies to provide us with valuable insight in helping us understand visitor interaction between our website and call centre. Cookies are used to track visitors, and to help prevent errors in tracking visitors where they may be using one browser with multiple tabs opened. The cookies also ensure that information can be collected overtime regardless of how many visits has been made to the website.

Site: www.qahighereducation.com

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PHP Session Cookies	PHPSESSID	We use these cookies to store a simple message when a form is submitted that can be displayed on a different page. For example, if an enquiry form is completed incorrectly, a message will be stored and presented to the user to indicate the errors in the submission. When an enquiry form is submitted successfully, a message is stored and presented to the user thanking them for their enquiry.
Google Analytics	_ga	These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve the sites. The cookies collect information in an anonymous form, including the number of visitors to the sites, where the visitors have come to the site from and the pages they have visited.
	_gat	
	_gid	
	collect	
Wufoo	BIGipServer#	We use Survey Monkey for any of the surveys on our website and cookies may be required to provide that functionality.
	JSESSIONID	
	SSLB	
	ep201	
	ep202	
	SSID	
	SSLB	
	SSPV	
	SSRT	
	SSSC	

Site: www.pmtoday.co.uk

Category	Cookie Name	Description/Purpose
ASP Session Cookies	.ASPXAUTH	These cookies are used to identify the users sessions on our servers. The session being an area on the server which is used to store data between HTTP requests. When a user connects to our website, a unique session ID will be affiliated with the user. This cookie contains the user's session ID and the cookie will expire at the end of the session (when user closes their browser).
	ASP.NET_SessionId	
Google Analytics	_ga	These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve the sites. The cookies collect information in an anonymous form, including the number of visitors to the sites, where the visitors have come to the site from and the pages they have visited.
	_gat	
	_gid	
Security Session Cookies	XSRF-TOKEN	These cookies help prevent cross site scripting attacks and are used to authenticate users on the site.
	XSRF-V	
	__RequestVerificationToken	
	yourAuthCookie	

Updates to this Cookie Notice.

We may update this Cookie Notice from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Notice regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Notice indicates when it was last updated.

Contacting Us

If you have any questions about our use of cookies, please do not hesitate to contact us, or our DPO, via email at privacy@qa.com.